

B.B.A. Semester - 2 (CBCS) Examination
March/April – 2026 (New Course)
Aspects of Modern Management (CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Discuss Scientific School of Management? (14)

OR

Que.1 Discuss fourteen principles given by Henry fayol.

Que.2 What is Job Satisfaction? Which are the factors affecting to job satisfaction? (14)

OR

Que.2 What is motivation? Discuss features of it.

Que.3 What is change? Discuss the process of change? (14)

OR

Que.3 What is Organization Development? Discuss the tools of organization development.

Que.4 What is MIS? Discus Process of MIS. (14)

OR

Que.4 What is Management By exception? Discuss process of Management by exception.

Que.5 What is strategic management? Discuss the features of strategic management. (14)

OR

Que.5 Discuss about SWOT Analysis and also explain uses of SWOT.
